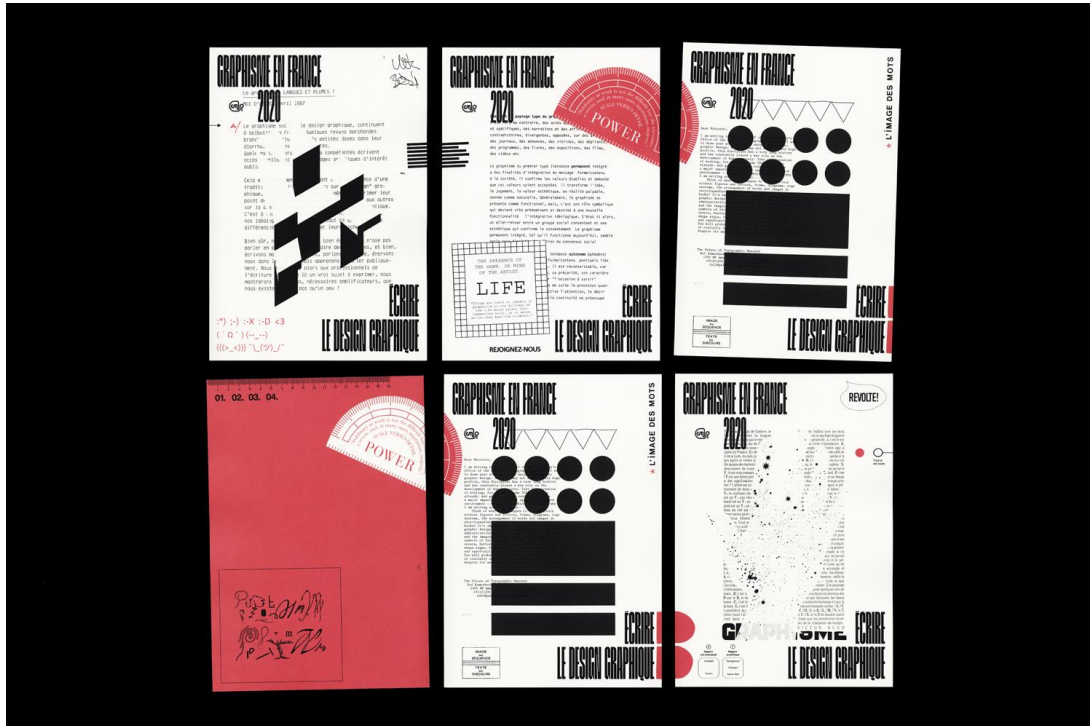




Press Release
2 October 2020

Publication of the 26th issue of the review *Graphisme en France*: 'Writing Graphic Design'



Graphisme en France 2020, 'Writing Graphic Design', CNAP, graphic design: Théo Miller, photos: Jules Tirilly.

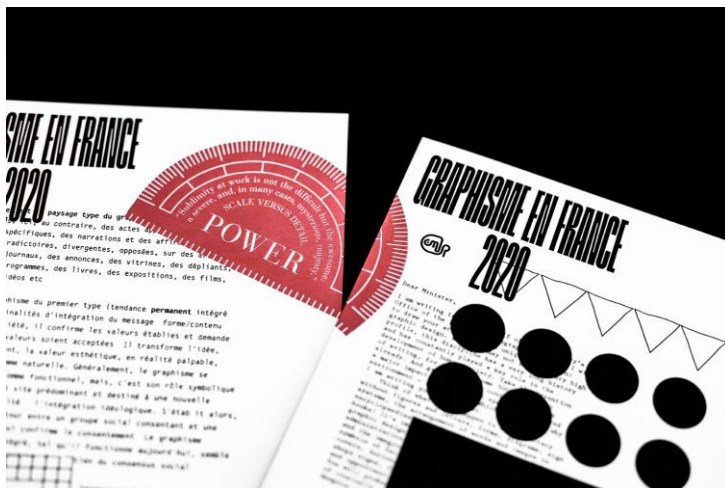
Graphisme en France has been published for 26 years by the CNAP (National Fine Arts Centre). This annual review caters to graphic designers, commissioning institutions and students.

Each year, the review explores a new theme: typography, signage, exhibiting of graphic design, logos and visual identities, etc.

This 26th issue questions the relationship between writing and graphic design. This concept is here considered in a broad sense. Writing lies at the very heart of graphic design, constituting the matter that is composed, shaped and articulated via imagery. Writing is also a means of expressing, affirming and constructing designers' thoughts and ideas, as well as a tool for structuring and defining the realm of graphic design and its history. Finally, writing also serves as a reference and a source of inspiration, thereby forging and nourishing further creation.

With the aim of nourishing our collective reflection, these questions are here explored by: **Léonore Conte**, designer, teacher and PhD student; **Ellen Lupton**, American designer, author, exhibition curator and teacher; **Richard Niessen**, Dutch designer and author; **Nolwenn Maudet**, designer, teacher and researcher; and **Vivien Philizot**, designer and lecturer at the Université de Strasbourg.

Each edition of *Graphisme en France* is imagined by a young graphic-design graduate, who creates a one-of-a-kind editorial object by drawing inspiration from the subject at hand in choosing the particular format, papers, binding and typography.



Graphisme en France 2020, 'Writing Graphic Design', CNAP, graphic design: Théo Miller, photos: Jules Tirilly.

The graphic design of this year's issue has been entrusted to **Théo Miller**. After graduating in 2016 from the École Estienne, where he studied image printing and typographic design, he pursued his training at CELSA – Paris Sorbonne, where he delved further into the links between writing and letter-drawing tools.

His design structures the various contributions with particular attention lent the images, reproduced so as to render them legible and to blur the boundaries between texts and textual documents. The publication makes use of various typographies: *Ductil* by Marion Sendral, *Grandmaster* by Lucas Descroix, *Grtsk* by Ilya Naumoff and Benjamin Blaess, and *Minotaur* by Jean-Baptiste Levée,

for an eclectic typographic ensemble echoing the diversity of writings present in this issue. Likewise, the four different cover pages present readers with a sort of 'visual summary' of the review's various articles.

Thus assembled onto a single page, these text-images composed by multiple authors give shape to a declarative polyphony further emphasized by careful montage, collage and cutting.

Despite the unique challenges posed by an unprecedented health crisis, this 26th issue of *Graphisme en France* has been successfully completed (though its publication has been delayed). Many graphic artists have been dramatically affected by our nation's economic and cultural activity having been brought to a sudden standstill. Various assistance measures have been implemented to help alleviate this abrupt and brutal slowdown. The CNAP remains, more than ever, committed to assisting professionals, graphic artists, commissioners and disseminators, and to promoting and developing all aspects of these professions.

Each year, 10,000 copies of *Graphisme en France* are published and made freely available throughout France's institutional cultural network: regional directorates of cultural affairs (DRACs), regional collections of contemporary art (FRACs), art centres, art and design schools, etc. Both the current issue and past issues can also be downloaded via Art Book Magazine, the digital bookstore, as well as in PDF format at: <http://www.cnap.graphismeenfrance.fr>

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